

The Friends of McCaig Elementary School
Les amis de l'école primaire McCaig
501 Northcote Road,
Rosemere, QC J7A 1Y1

TFOMES Annual Report Covering the Year 2010-11

Preamble

Mandated by McCaig's Governing Board (October 28, 2010, **GB20101028-08**), The Friends of McCaig Elementary School (TFOMES) undertook 4 fundraising campaigns to assist the school by funding, in part as well as in whole, a variety of initiatives. In the interest of transparency, the activities of the charitable foundation are detailed below.

After re-defining TFOMES and its administration, the Committee met approximately 10 times. With the mandate to fundraise in support of the enrichment of learning, the quality of the school environment and the support of activities for all students at McCaig Elementary School, TFOMES undertook four campaigns and sponsored a community event in addition to other "regular" expenditures.

Board of Directors

Elections were held at the TFOMES meeting of January 18, 2011. The following people were elected to the Board of Directors:

Colin Young	President and Chairperson
Joerg Graf	Vice-President and Vice-Chair
Norma Lopez	Treasurer
Linda Webb	Secretary
Stephanie Vandystadt	Vice-Secretary

Fundraising Activities

Cake and Pasta Sale

Locally owned companies, O Sole Mio and Les Delices LaFrennaie partnered with TFOMES to offer frozen pasta and a variety of cakes to the McCaig community.

Total sales:	\$3,919.00	
Total Expenses:	\$2,551.38	(no expenses incurred for prizes as they came from School Spirit inventory)
Total Profit	\$1,367.62	

All students in Mrs. Thibault's top selling grade two class were awarded McCaig reusable bag from School Spirit inventory as a prize.

Bottle Drive

Several TFOMES members and students participated in this fundraiser. Although the publicity surrounding this event was delayed (distribution of the message prior to the holiday break would

have been preferred), a significant sum was raised. It should be noted that this is a very labour-intensive fundraiser.

Total sales:	\$185.10
Total Expenses:	\$0.00
Total Profit	\$185.10

Cookie Dough and Frozen Delights

McCaig is constantly approached by fundraising companies who offer for sale frozen cookies. Traditionally, McCaig has gone with English Bay products. This year, in light of a reduced time frame, members decided to explore other options and selected SunSweet Fundraising as they offered nut-free products with a short turn-around time for our order.

Total sales:	\$10,418
Total Expenses:	\$6,515 (includes \$100.00 prizes and \$80.59 for the pizza party)
Total Profit	\$3,902.96

Mrs. Thibault's grade two class was the top selling class and was awarded a pizza party that took place in March 2011.

Top selling students won gift cards to Toys R Us:

- Julia Caso (\$50)
- Megan Araujo (\$30)
- Haley Wheatley (\$20)

Participation prizes of McCaig toques and ball caps from the School Spirit inventory were awarded to:

- Jasper Bujold
- Steven Gauthier
- Amelie McKenna
- Emna Khadija Kritchen
- Danin Orlando
- Meagan Weibe
- Catherine Makarewicz
- Loriann Thergerge Pelletier
- Ryan McElligott
- Victor Pereira

Hockey Ticket Raffle

TFOMES was fortunate to receive a donation of two pairs of hockey tickets. In addition, Sports Experts of Place Rosemere donated a hockey jersey. Winners were:

- Mr. Paul Donato
- Matthew Munro
- Mr. Serge Duval

Participation prizes were donated by Pizzeria Dei Compari and Evangelista Sports.

Total sales:	\$6220.00
Total Expenses:	\$0.00
Total Profit	\$6220.00

School Spirit Committee

The School Spirit subcommittee ran 2 successful hoodie and cap campaigns, selling over 114 hoodies and 30 caps to the McCaig community. These items are sold to McCaig students, staff and family at cost, with TFOMES absorbing some of the administrative costs.

Donations:

In addition to the above fundraising activities, TFOMES received donations totaling \$ 940.53, and anticipate receiving additional donations for the 2011-12 year.

Expenditures:

Teacher's Wishlist

TFOMES received the McCaig teachers' wishlist in March 2011. Approved items and expenses were the following:

Music department: 1 amplifier, 3 omnidirectional mics, wires and 1 mixing board	\$ 2,396.78
Books for Mrs Thibault's grade 2 Class library	\$ 300.00
Portable CD Learning Center to use for students for group reading: in the center you have the CD player with a device that could receive up to 4 earphones	\$ 149.57
2 Kidney shaped tables for Mrs. Petraglia and Mme Boily's classes The table allows the teachers to have the students sitting in front of her in a half circle while using the Daily 5 method.	\$ 600.00
World political roll up map for Mrs DaCosta's class. It is a big map approx. 5' X 5'.	\$ 190.00*
15 Chess sets @ \$18.50 each (note: special educational sets where board has letter and number to identify the placement of the pieces) for Mr. Steve	\$ 316.15
1 Smart Slate (pad that allows teacher to write info that is transfer on the Smart Board) for Mr. Strina.	\$ 465.00*
16 17" LCD monitors for junior computer lab \$130.00 each The school will pay for half of the monitors and is asking TFOMES to subsidize the other half.	\$ 2,278.50
Set of different books for reading practice with Mrs Cohen	\$ 293.02
2 Smart Document Camera	\$ 1,820.52

*Amount approved but receipts not yet received

Community Event

TFOMES partnered with McCaig's PPO for McCaig's BBQ and movie Night. It is estimated that about 600 community members participated in this event. Expenses associated with this event were:

Portable Toilet rental	\$632.10
Movie Rental and Set up	\$854.44
Festifetes (popcorn machines)	\$365.43
BBQ food	\$1,275.11
Miscellaneous costs	\$313.20
Total Cost	\$3,440.28

Administrative Responsibilities:

	<u>Comment</u>	<u>Cost</u>
Income Tax Return 2010	Tax receipt issued to M. Monk in lieu payment.	\$0
Registraire Des Entreprises Renewal		\$75.00
Canada Corporation Renewal	"Sommaire annuel federal"	\$30.00
Financial Statement	Included by M.Monk	\$0
Meeting minutes	On file with other TFOMES documentation	n/a
Administration Costs	Cheque printing, supplies	\$131.94

Other Approved Expenses

Heritage Week	\$672.98
Grade 6 graduation ceremony/dance	\$993.25
Spring Play	\$474.66
Teacher Appreciation Week	\$403.25
Kindergarten graduation ceremony	\$250.00*

*amount approved but receipts yet to be received.

Recommendations for 2011-12

- At its end of year meeting on June 22, 2011, TFOMES discussed the various fundraising campaigns with the aim of making recommendations and passing along "lessons learned" to the 2011-12 TFOMES Committee. Suggestions for 2011-12 campaigns include the following:
 - Cookie Dough campaign
This campaign has historically raised a significant amount for the school. The recommendation would be to return to the English Bay products and consider expanding the selection. It is not recommended to use SunSweet Fundraising again as there were delivery and accounting issues in 2010-11.
 - Comedy Night
TFOMES also approved a motion to consider a comedy night featuring Frank Taddeo.
 - Raffle
TFOMES approved a motion to suggest a hockey ticket or trip voucher raffle.

- Cookbook
TFOMES supports the idea of creating a cookbook with recipes from student.
- Passive Fundraising
TFOMES would like to explore passive fundraising. This is where there exists an agreement with a company to place the link on a webpage and purchases generated from this link result in a portion of the sales going to the school. An example of this is Mabel's Labels personalized (name tags and stickers) which could be advertised on the school supply pages of the McCaig website.
- TFOMES also discussed how it would benefit from the presence of member of the teaching staff on the Committee and would like to appeal to the Governing Board for guidance in this matter. It is hope that by having the teaching staff more engaged in our discussions, we will gain insight on what types of campaigns will be better supported and the flow of information will be improved.

TFOMES 2010-11 benefited from the involvement of many passionate and determined parents. As Chair, I would like to take this opportunity to thank the members for their time and devotion, and to encourage them to return next year.

Respectfully submitted,

Colin Young
President and Chair of TFOMES 2010-11