

## TFOMES

Minutes of the meeting held October 18, 2011

### Members Present:

Anita Linecker, Anthony Sivilla, Colin Young, Jeff Bedwany, Joerg Graf, Kathy Emery, Linda Webb, Marie Robitaille, Martine Daval, Maria Napolitano, Marie Robitaille, Norma Lopez, Stephanie Vandystadt, Wendy Newman.

### Members absent or sending regrets:

Anna Persichilli, Dina Procaccitto, Martin Labrecque, Nathalie De Marbre, Serge Duval.

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#### 1. Welcome/Call to Order

The meeting was called to order at 7:15

#### 2. Approval of Agenda

The presentation by D. St. Georges form Humeur Fundraising was moved to the top of the agenda. TFOMES by laws and a discussion of the school's fundraising priorities were added o New Business.

*M. Robitaille motioned to approve the agenda as amended, seconded by J. Graf.*

*Motion Carried*

#### 3. Approval of the Minutes

*M. Robitaille motioned to approve the minutes as amended, seconded by K. Emery.*

*Motion Carried*

#### 4. Business Arising

- a. Fundraising
  - i. Cookie Dough

*C. Young motioned to award a pizza party to the top-selling class in the cookie dough campaign, seconded by S. Vandystadt.*

*Motion Carried*

*C. Young motioned to award a Toys R Us gift certificates to the top three sellers (\$50, \$30, \$20) in the cookie dough campaign, seconded by W. Newman.*

*S. Vandystadt motioned to revise above motion to award a family movie pass for 4 to the top two sellers, seconded by M. Robitaille.*

*Motion Carried*

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*M. Robitaille motioned to award McCaig soccer balls to the 3, 4, and 5<sup>th</sup> best sellers, seconded by A. Sivilla.*

*Motion Carried*

Fundraising idea for the future: Members discussed approaching a movie theatre company to sell us a “gift card” at reduced rates which we could sell at an increased cost as a fundraiser.

*L. Webb motioned that J. Bedwany research the possibilities and report back to TFOMES, seconded by M. Robitaille.*

*J. Bedwany accepts, noting that he will need a letter of introduction from TFOMES*

ii. Comedy Night

*C. Young motioned to go forward with the Frank Taddeo Comedy Night, seconded by A. Sivilla.*

*Motion carried*

*C. Young motioned to assign S. Vandystadt as campaign lead for McCaig’s Comedy Night, seconded by A. Sivilla, S. Vandystadt accepts.*

A discussion of some of the details followed. Friday, April 27, 2012 was proposed and the discussion moved on to venues. Ideas included the Rosemere Curling Club, as well as the ballroom at Externat Sacré Coeur. S. Vandystadt will put together a proposal that the Chair will submit to Governing Board for consideration. Members interested in assisting with this campaign provided their name and contact info to S. Vandystadt.

iii. Hockey Raffle

The Chair noted that S. Duval has access to multiple sets of hockey tickets for our raffle. T. Di Vincenzo can also provide a pair.

*C. Young motioned that TFOMES run a hockey raffle from January 23, 2012, to February 16, 2012, with the draw on February 17<sup>th</sup>, 2012, seconded by A. Sivilla.*

*Motion carried*

C. Young will speak to Mr. Jeanniton for approval, and then forward the information to Governing Board with a request for approval.

*J. Graf nominated himself as campaign leader, seconded by K. Emery.*

*Motion carried*

b. Website Update

J. Graf and M. Daval presented members with options to migrate the existing, though inactive, TFOMES website. After discussing various options, the recommendation to migrate to an I-web solution made the most sense. The I-web solution is reasonably priced to maintain as well as to set up and includes various templates that can be personalized, minimizing the amount of work that a TFOMES volunteer will need to dedicate to get it up and running. Known costs at this time are \$8.00 to renew the domain name and \$150.00/2 years for the actual website. It is understood that once the new TFOMES website is established, it will be linked to the new McCaig website.

*S. Vandystadt motioned to go forward with an immediate transfer to I-web and grant access to M. Daval and J. Graf, seconded by C. Young.*

*Motion carried*

c. Review of Funding Request Form

Members reviewed the proposed funding request form and several modifications were noted. Members were asked to e-mail any further changes to the Secretary.

*J. Graf motioned to approve the funding request form as amended, seconded by W. Newman.*

*Motion Carried*

**5. Reports**

a. Report from the Governing Board

The Chair provided TFOEMS members with a brief overview of the recent Governing Board meeting, highlighting that going forward we would ask Governing Board to provide fundraising goals.

b. School Spirit Report

There was no actual activity by the School Spirit committee; however the question arose as to whether the School Spirit information should be posted on the TFOMES website. As there were many agenda items not yet discussed on the current agenda, this discussion was tabled to the next meeting.

c. Treasurer's Report

The treasurer's report was tabled to the next meeting when final figures for the cookie dough sale would be available.

**6. New Business**

a. Presentation of Humeur Fundraising

Guest: Daniel St Georges

Mr. St Georges outlined the program he has developed for school fundraisers. While multiple products are available, each student chooses the two or three products that they wish to promote. His campaigns include a motivational and reward plan – there is a team of five support staff that take care of informing students, performing data entries and tallies as well as taking care of product deliver. He estimates that a school our size, with the right product, would sell \$12,000 - \$15,000 per campaign (he estimates \$30 per student). He further indicated that campaigns prior to Christmas work well and that top-sellers are chocolate as well as tea/coffee.

b. Meeting Schedule

- November 15, 2011
- January 17, 2012
- February 21, 2012
- March 20, 2012
- April 24, 2012
- May 15, 2012
- June 12, 2012

*W. Newman motioned to approve the meeting schedule as presented, seconded by L. Webb.*

*Motion Carried*

**7. Other Business**

The Chair raised the topic of fundraising at the School Board level, sharing the information that there was a current campaign to raise money for Breast Cancer research. Similar to last year's mitten campaign, this year there was the opportunity to purchase scarves. In an effort not to "bombard"

parents, McCaig administration may not run this campaign. TFOMES members discussed the possibility of purchasing some scarves to be used as campaign prizes or teacher appreciation gifts.

*C. Young motioned that TFOMES purchase 100 scarves at a cost of \$10.00 each, seconded by A. Sivilla.*

*Motion Carried*

**8. Correspondence**

There was no correspondence received.

**9. Adjournment**

*At 9:40 p.m. A. Sivilla motioned to adjourn the meeting, seconded by J. Graf.*

*Motion CARRIED*

Minutes respectfully submitted.

Linda Webb  
Secretary